

nETwork

New England Region WOCN NEWSLETTER

October (Fall) 2010



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President's message Fall 2010,

Happy fall greetings

Now that summer is fading into fall the New England Region board of officers and Committee members are busy preparing for the upcoming conference in a new venue October 7th and 8th at the Crown Plaza and Coco Key Water Park in Danvers Massachusetts. The Education committee chaired by Nancy Green and Mary Harris has organized an excellent educational opportunity for all attendees. The committee has worked tirelessly to coordinate this program which will include such timely topics as Pressure ulcer prevention and treatment based on the guidelines of NPUAP and the WOCN Society, Ostomies in Children, Eliminating Catheter acquired infections, WOC challenges in practice, Dermatoses affecting Wound Healing and Modalities as applied to wound healing. As an added bonus there will be a presentation by Rolf Benirschke on The Great Comebacks program. The WOC/ET of the year award will be presented on Thursday evening, this is a treasured tribute to a members accomplishments. Nola Huss the committee chair for Public Relations, Membership and scholarship wants to remind the membership that it is not too soon to start thinking of a nominee for next year. Fall conference will again include time with the vendors to learn about all the products they have available for our use. Be sure to make time to meet with them and thank them for all their support of our organization and practice. Pat Ebbling our vendor chair has worked hard to coordinate with the vendors attending so that their needs are met. Trust me it's no small feat coordinating the exhibit hall. We hope to see you there.

We are continuing the green approach of communication via the regional website and are working on establishing online registration and payment for upcoming conferences hopefully to be in place for spring conference. The web site chaired by Sue Gurney had some issues which are now resolved. Sue and the officers of the region are working toward future growth and increased use of the website.

As you may remember this year we had elections overseen by Nominations chair Pat Morrissey for the position of secretary. Congratulations go out to Maureen Jarrett our regions newly elected Secretary. As you may remember Maureen volunteered to carry out the remaining term of office when Karen Harding was elected President Elect. Karen now is diligently learning the ropes and will assume the Presidency at the end of my term October 2011. We will be voting on the positions of President Elect and Treasurer next year.

Marion Ravagni reports that we sent 8 campers to Youth rally camp this year. She is working on raffles and developing new ideas so that we can continue to bring joy to these children. Please donate generously. Deb Dubec the Political Action committee chair has worked diligently to keep us informed as to all the political goings on in Washington and the individual states. Needless to say she has been extremely busy this year with the changes in health care. Thanks Deb, you really have a knack for making everything understandable without getting caught up in the hysteria that has swirled around the coming changes. Deb has submitted a more detailed report for this newsletter, be sure to read it.

Scholarship is a hot topic in the region and nationally. First the region opted out of the national scholarship fund in the spring as they would no longer keep our donated funds available only to our members; instead the funds would go into the pool of national funds. We are establishing all the criteria and hope to soon be posting the details on the website for regional scholarship applications. That being said the national scholarship fund has been renamed the Foundation General Scholarship fund with awards being made to members based on financial need, their goal is to raise \$200,000 for scholarship use. In an effort to promote the scholarship fund Dr Katherine Jetter is "cycling for scholarships" via a cross country bicycle tour from San Diego California to St Augustine Florida. Her two goals for this tremendous effort are to raise money for the scholarship fund while creating awareness of the WOC Nursing

Specialty Practice. Further details will be available on the national website [www. Wocn.org](http://www.Wocn.org). Please consider donating to the fund in support of future WOC nurses.

At the national conference in Phoenix Arizona I was able to network with the presidents of the other regions and affiliates; we are working together on a number of topics for the benefit of our members. This conference was a joint conference with the WCET, it was quite an experience to compare how we do things with WOCN's from around the globe. Our membership meeting was a lively gathering of all the members who travelled from New England. A first this year was the National office provided pizza and salad for the attendees of the regional meetings. This was a significant savings for the individual regions. (Saving funds for the region always makes our treasurer Donna Golden smile).Plans are moving forward to continue this practice. Plans are in the works for another valuable offering, the return of the Leadership development workshop for regional officers at the 2011 conference in New Orleans. The National office has strived to be more interactive and supportive of the regions and affiliates, Kudos go out for their efforts to listen and respond.

Jerra Sullivan and Eileen McCann our newsletter co editors are looking for the membership to contribute articles. This is the membership's newsletter and your valued input is crucial to its success. Jerra and Eileen welcome suggestions for upcoming newsletters.

Thank you to all the members who have volunteered their time and effort to make our region successful. We extend an invitation to you the members to join a committee, while giving back to our organization, you will have the valuable opportunity to grow, learn, make friends and earn those points toward recertification.

Debbie Reich
President New England Region WOCN

Wound, Ostomy, Continence Nurses' Society

National Regional Meeting

June 12, 2010

1. Call to Order: The meeting was called to order at 6:55PM by president Debbie Reich.
2. Attendance: Debra Dubuc, Bridgte Meiza, Eileen McCann, deborah Ferrett, Arlene Morin, Cherie Sapia, Sharon Rosen, Connie Callahan, Joyce Godin, Melissa Ayer, Mary Willis, Lorrie Dykes, Dolores Mueller, Rene Brewer-Durkee, Gail Forthoffer, Karen Hartley, Janice Huff, Deborah Gibson, Linda Grodozzi, Carol Jones.
3. Reports:
 - Treasurer: Deb reported for Donna Golden that we are solvent at this time. The Spring Conference was a break-even; not much profit made to go toward another conference.
 - Education: The report is as above. The Spring Conference was well attended, since our Spring Conference s tend to have less attendance than the Fall Conferences. The Education Committee is busy wprking on a wonderful Fall Conference.
 - Political Action: Deb Dubuc reported on many things happening on Capital Hill, especially in light of the Health Care Reform Bill, i.e., the Title 19 expansion is due by 2014, where the Federal Government will pay but will work its way out of this by 2020; children can stay on Parent's policy

until age 26 as of 2013. Other happenings are: Resolution 1261, on May 12, where nurses were recognized for the significant contributions that they have made in Health Care. The HR 4993 Bill was introduced in April for the APRN/NP to sign 485's. The HealthCare reinvestment Act has been for support of electronic records. June 16th is "Virtual Lobbyist Day," for: 1. Safe patient handling, to discourage manual lifting of patients, 2. Chemical Safety: toxins in health care environments and workers, 3. APRNs/NPs to sign home care orders, 4. RN safe staffing. The National Public Policy Group is looking into reimbursement for Ostomy care, as well as streamlining dissemination of information. Editorial comment: There has been much going on with the Political Action Group, and Deb has been very instrumental in making this happen to bring the latest news to us; unfortunately she will be stepping down from the leader of this group, but is precepting someone to take her place.

- Newsletter: Eileen McCann says "SEND ME ARTICLES!!!"
- Web Site: deb reported that the web site had been down; however, the domain name has now been released so we now have a new web site host and we are up and running.
- Youth Rally: This year's Youth Rally will be at Xavier College in Cincinnati, Ohio from July 10-17. Check out rally4youth.org. We are looking for donations for the Auction held at our Fall Conference. Contact Marion Barry-Ravigni with any donations!
- Nominations: This year we will be electing a secretary..nominations needed.
- WOCNCB: Gail Forthoffer is now on this board, and reported that we now have a new testing agency, called Castle Worldwide; as of June 16 anyone wishing to test or renew by PGP will need to submit to this group. There is a new online PGP system to create your portfolio, and beginning in 2011 the only acceptance of PGP will be online; the change of PGP is that now we can have 40 contact hours per specialty. The Board will not be moving forward at this time with any other alternative for wound care and who will be certified. There are national speaker that will go to the Regions to discuss the WOCNCB, and the value of being certified in wound, ostomy, and continence care.
- President's News: Deb Reich reported that National is updating their Website...check it out! 2. There are new guidelines for prevention and management of Pressure Ulcers in print for purchase at the Bookstore here; also Scope and Standards of WOCN Practice in print. 3. National WOCN will no longer manage the scholarship money from those Chapters that have placed restrictions on the donation to National (such as requiring that the donated money from that region be granted to an applicant from the same region). The New England Region WOCN will keep the scholarship money in our Region for an applicant from this region; however, this does not restrict an applicant from applying on a National Level. 4. For this conference, National has elected not to print booklets; this is an effort at cost-savings and to "go green;" there are computers available to print our own handout pertaining to the session being attended. 5. Dr. Donna Bliss is chairman of CCCI; she would like to see more proposals for Nurse-driven Research; there are grants available.
- The meeting ended with a visit from the National President and President-elect (our region's Kate Lawrence).

Respectfully submitted,
Karen Harding
Karen Harding, RN, CS, CWON

Elections

Fall Election 2010

We recently finished the voting process for the office of Secretary. The voting closed on Saturday, September 18, and ballots are being counted today. The official results will be announced at Spring Conference.

Please contact me if you are interested in pursuing running for an office or a committee. Many of our committees need members including mine of nominations. Our region can use your talents and contributions. The nomination chairs are listed in this newsletter. Contact anyone of them to join a committee. Most of our board meetings are done by conference call, so you don't have to leave the comforts of your own home! We need more members to consider joining our region and lending your talents to a leadership role. I look forward to hearing from YOU!

Pat Morrissey, Nominations Chair

WOCN/ET of the year 2010

WOCN of the Year

nhuss@homehealth.org

Nola Huss

Youth Rally News

Youth Rally camp 2010 was held at Xavier University, Cincinnati, Ohio July 12-17th. This six day event included formal educational sessions in game show format, group discussions and fun activities such as amusement park outing; games and crafts; and time for the campers to be with one another and build what for many will be a life long support system.

The New England Region sponsored eight children. Two of the campers from Mass. were first timers. We also had campers from CT and VT. As usual a fun time was had by all.

This is the 32nd year of the Youth Rally. Youth Rally is a charitable organization that is supported entirely by tax-exempt donations. **Please join us October 7-8th at Crowne Plaza Danvers Mass. and be part of the Silent Auction that helps support the campers.**

Youth Rally 2011 will be held in San Diego July 9-16th.

Thank you for your continued support.
Marian Barry-Ravagni BSN, RN, CWON

Political Action News- Fall 2010

New England Region WOCN
Political Action Committee Updates
9-18-10

A. Health Care Reform

1. The National Council on Aging has released a poll showing that a majority of senior citizens are uninformed about the impact of the federal health care law on their benefits. The council is introducing a national campaign to inform older people through town hall meetings and informational materials distributed through local agencies on aging.
2. The Medicare prescription drug coverage gap won't close completely until 2020, but the gap starts closing this year with seniors receiving \$250 rebate checks. About 380,000 checks have been mailed out already. Next year seniors will get a 50% discount on brand-name drugs while they are in the "donut hole" and a 7% discount on generics. The coverage will increase until 2020 when seniors will be responsible for 25% of drug spending overall until their drug costs are so high that they will only have to pay 5% of the total.
3. Dependent Coverage- Starting as early as September 23, 2010, young adults under age 26 can generally be insured under a parent's insurance if the policy allows for dependent coverage. This will cover them regardless if they still live at home or not and regardless if they are married or not. It will not cover the child's spouse or dependent children and it excludes those children under 26 who are eligible to receive their own insurance through their employer. Some insurance companies have agreed to start covering dependent children who have already turned 22 before the start date of September. This was suggested to help those who are currently graduating from college in May or June and will not have coverage for several months until the next open enrollment period after Sept 23. The parents must enroll the child during their next open enrollment period and must assume the regular cost for adding a dependent on their health coverage.
4. Elder Abuse-Part of the new Health Care Reform bill included \$777 million dollars to be used over the next four years for programs to prevent and prosecute elder abuse. Advocates for these programs have been lobbying congress since 1978. The act provides financing for 1,700 new investigators of elder abuse around the country, for state grants and for support to the existing state ombudsmen. Additionally this also creates a national system of criminal background checks for those seeking employment in nursing homes and other long term care facilities. The Financial Services Roundtable which represents 100 of the nation's largest banking and investment companies have already seen how small expenditures used to train low-level bank employees can protect the elderly from financial exploitation by family members. Research has shown that in 7 out of 10 cases tellers were correct when they thought something was amiss. There were 38,015 cases of documented financial exploitation of the elderly in 2001 alone. Since the elderly population is expected to double by 2030, this will be an area of growing concern.
5. Preventative Care & Co-Pays- Starting in January 2011, Medicare is to cover colonoscopies and immunizations (this means no co-pays for these services). There are still some questions to be answered as to exactly what other services will be considered "preventative". Services are expected to include screenings for cancer, sexually transmitted diseases and a range of other conditions. Reproductive rights groups are hoping that birth control will also be free, but that issue is still unresolved.
6. Health Insurance Exchange Grants- On 7/28/10 the US Department of Health and Human Services (HHS) announced the availability of \$51 million to help states begin work to establish health insurance exchanges as required under the Affordable Care Act. HHS also published a request for comment to ask for public input as it develops standards for the Exchanges. Each state has the option of establishing its own exchange or partnering with another state. Grant applications are available and are due by 9-1-2010,

comments are due by 10-4-2010. A fact sheet on Exchange planning grants can be found at www.ofr.gov/OFRUpload/OFRData/2010-18924_PI.pdf

7. Health Care Comparative Effectiveness (CER) - part of the law of health care reform includes developing a nonprofit institute to oversee and fund “comparative effectiveness research” or CER. This would be a group who would compare medicines, methods or therapies for patients against one another to figure out what works best. It would also centralize and publish data so that doctors and patients can make decisions about treatments based on information about what works and what doesn’t, avoiding unnecessary testing and treatments that don’t work or even worse, that do more harm than good. The appointments to this board were expected by Sept 23, six months after the law was signed. There has been much activity related to the interviewing process for candidates and a group of names was submitted to the Government Accountability Office. How this turns out could be one of the most important parts of healthcare reform. Healthcare stakeholder of all types (drug companies, insurers, scientists, doctors, hospitals and other providers) know that the research will affect every aspect of an already complicated healthcare system. This has the potential to be a major disruption to the system, both in good and bad ways.

B. ANA Capitol Hill Day- June 16, 2010 in conjunction with the ANA House of delegates, approximately 300 nurses came to Capitol Hill to take part in the ANA Lobby Day. This year an additional 1200 nurses “virtually” came via Face book and Twitter. Lobbying efforts focused on Safe Patient Handling, Safe RN Staffing, Environmental Health/Safe Chemical Policy and APRN Ability to Certify Home Health Plans of Care.

C. Safe RN Staffing- On June 16 bills House bill-HR 5527 and Senate bill-S 3491 were re-introduced. These bills would hold hospitals accountable for the development of valid, reliable unit-by-unit nurse staffing plans. These plans would be developed in coordination with direct care registered nurses and based on each unit’s unique characteristics and needs. The hospitals would be required to post daily the number of licensed and unlicensed staff providing direct patient care on each unit and each shift. The bill protects nurses by providing whistle-blower protections for RNs and other filing a complaint regarding staffing.

D. Electronic Health Record- The final version of regulations spelling out how doctors and hospitals must use health information technology to qualify for higher Medicare and Medicaid payments was unveiled on 7/13/2010. The term “meaningful use” of information technology to assure bonus payments is unclear. Additionally the providers must make use of certified technology so that various types of information systems can be used together. HHS stated that as much as \$27 billion over the next ten years is available for doctors and hospitals to buy equipment to computerize medical records. Starting 2015, doctors and hospitals will be subject to a penalty if they are not using electronic medical records.

E. Accountable Care Organizations (ACO)- This is a new concept in health care. The idea is to encourage groups of doctors or hospitals to work together to oversee medical care so that quality improves and costs go down. This is a new concept and it is expected to evolve over time.

F. HR 1586 Education Jobs & Medical Assistance Act- this was signed into law on 8-10-10. It provides \$26 billion to save thousands of jobs of teachers, government workers and to extend Medicaid assistance to states. It passes the House by a vote of 247-161. \$16.1 billion of it will go for the Medicaid assistance to states.

G. Competitive Bidding- This continues to heat up. On July 2, CMA announced the single payment amount for certain durable medical equipment in the first round of the durable medical equipments, prosthetics, orthotics and supplies (DMPEOS) rebid. The bidding program will cut about 64% of the suppliers of home medical equipment out of the Medicare market. CMS said they would release the names of the winning bidders this fall and targeted some time in September, once the contracts are final. But lawmakers want to evaluate the suppliers before then and are

complaining about the lack of transparency in various aspects of the DMEPOS program. They are reminding CMS that in the first round in 2008 the bidding went badly with some winning bidders not having the financial resources to supply the large number of beneficiaries, not having previously supplied the type of equipment for which they had won bids, and several who won the bid who were not licensed to provide those devices. CMS states that losing bidders may subcontract with winning bidders. The House has bipartisan legislation with 252 co-signers to scrap the bill (HR 3790), but the Senate does not have a companion bill. CMS expects the bill to save \$17 billion over 10 years and to drop payments an average of 32%. For example, oxygen concentrator reimbursement will be reduced from \$173 per month to \$116. The contract will take effect on Jan 1, 2011 and will continue for a period of three years.

F. Other CMS News

1. New Administrator Appointed- Donald Berwick was sworn in as administrator of CMS on 7/7/2010. He did not go through the Senate confirmation process since he was installed in office through a recess appointment (Congress was on recess 7/4 through 7/12 for the Fourth of July Holiday). He has been known as a leading advocate for patient safety and quality improvement in healthcare.
2. SNF Rate Changes- CMS announced on 7-16-2011 that the reimbursement for fiscal years 2011 will increase by 1.7%. This is expected to result in a \$542 million increase in Medicare payments to nursing homes across the US.
3. Physician/APRN Fee Schedule- After months of legislative battling, Congress approved legislation replacing a 21.3% cut to the Medicare Physician Fee Schedule (MPFS) with a 2.2% increase, for services provided June through November 2010. This bill (HR3962) was signed into law by President Obama on 6-25-2010.
4. On Aug 24, 2010 the American Nurses Association submitted concerns to CMS regarding the Physician Fee Schedule for 2011. Under the Affordable Care Act Medicare reimburses certified nurse midwives (CNM) and nurse anesthetists on the same par as physicians. However, nurse practitioners and clinical nurse specialists continue to be compensated at 85% of what the physician receives, for providing the same service. The ANA's comments supported compensating CNM in all settings, to include wellness visits and to support the relative value recommendations of the proposed rule.

G. New Government Web Site- As of July annual wellness visit as within their 1, 20201 the government launched a new web site specifically designed to help Americans changes associated with Health Care Reform and to answer common questions. The site has many interesting features, including the ability to click on a time line to see when different portions of the bill go into effect. The site is www.healthcare.gov. I strongly encourage all our members to go on and see the different issues. This will help us be better able to explain these changes to our patients. One particularly helpful component is a "timeline" feature which allows you to drag your cursor to see how the health care reform law changes over the next decade or so.

H. NIWI 2011- the dates for the 2011 NIWI will be March 13-15. Registration is available now. The host hotel is the Liaison Capitol Hill for \$270 per night. For the Nursing Alliance scholarship, please refer to their web site (www.nursing-alliance.org). Although the national WOCN is not offering a 2011 scholarship, the New England Region is. Anyone interested in applying for the regional scholarship should email Deb Dubuc at debradubuc@gmail.com for the application. We also hope to have the application on our New England Region web site as soon as possible. NIWI is a great opportunity to see and learn about our legislative process first hand and I strongly encourage you to consider this program.

Respectfully Submitted,

Debra Dubuc, RN, MSN, APRN-BC, CWON
Chairperson NER WOCN PAC

New England Region Wound, Ostomy, Continenence Nurses Society Nurse in Washington Internship (NIWI) Scholarship Application

Eligibility Criteria:

1. Current member of the New England Region WOCN.
2. Completed scholarship application sent to the Chairperson of the New England Region WOCN Political Action Committee via email no later than January 15 (debradubuc@gmail.com).
3. Letter of reference from a member of the New England Region WOCN addressing your qualifications sent directly to the Chairperson of the New England Region WOCN Political Action Committee.
4. Must have also sought other scholarship help if available (national WOCN, employer).
5. If selected to receive a scholarship, must agree to serve on the New England Region WOCN Political Action Committee for a period of two years.

Applicant Information:

1. Name:

2. Home Address:

If you have questions regarding NIWI, please contact Deb Dubuc or National WOCN office

Webmaster Update Fall 2010

The website ran into a snafu with webhosting. We contract with Compustyle who then has a contract with a webhosting company. The following is a letter I received from Compustyle about the problem.

“ I sincerely apologize for the webhosting issues that your organization has experienced with newenglandwocn.org. My former webhost is located on the pacific coast and I am, as you know, in Maine. This webhost is a small business and I have not even been able to reach them for technical support lately, not to mention previous issues that have come up. I have been frustrated to no end and I know that passes over to my clients. Because of these issues and the problem with downtime (which I had formerly seldom experienced) I have changed my webhost provider to a more reliable company. This company is used by many fortune 500 companies for both their internet (websites) and intranet (internal networking/databases that run their companies). Their secure and stable servers are located locally in Portland, Maine. To make amends I will extend your webhosting for 3 months without charge. As always, I will provide unlimited technical support. I will include the website maintenance as part of your hosting plan and will not charge you for this service. I ask the New England Region WOCN Board of Directors would please allow a trial period (6 months). Thank you for your consideration, and again, I am sorry for the inconvenience that this has caused your organization.” Sincerely, Carla Gade (Compustyle)

Since the new web host provider has begun, there have been no problems, so far so good! I am hoping this continues. Please contact me if you have any questions or concerns. sgurney@roadrunner.com

Sincerely, Susan Gurney RN, MSN, CWOCN, FNP-C

CT WOC RECOGNIZED FOR NATIONAL WOCN WEEK (submitted by Shirley Harkins)



Congratulations to Joan Pethigal, WOCN, who was recognized by VNA East, Inc. and Hospice of Eastern CT, where she has worked for 23 years. VNA East recognized Joan for her work during Certified Wound, Ostomy, Continence Nurse Week. Joan became certified as a WOCN 12 years ago.

FROM THE EDITORS: We sincerely apologize for the delay in getting this edition (Fall 2010) of the Newsletter posted. As many of you may recall, at the Fall Conference business meeting, we provided a questionnaire to gather some information from you, the membership regarding the Newsletter. We greatly appreciate the feedback, and the responses are posted below. As the Editors, we take our responsibility very seriously, and we continually strive to make this a quality, meaningful Newsletter for our membership. It does take a fair amount of time and work to put this Newsletter together. We continue to work on improvements, based on your input. The **nETwork** can only be as good as the material we are provided with!! 5 people did mention in the survey that they are willing to serve as "state reporters", or that they are working on an article. We are extremely grateful for this, and they have been contacted. In the meantime – we need more!!! Please consider sending the editors material for the Spring 2011 Edition. Thanks, and we sincerely wish you all a Healthy, Happy New Year!!!

Question	Yes	No
Do you read the nETwork New England Regional newsletter?	34 responses Don't believe I have ever been sent this. not as much as I should on paper occasionally always	15 sometimes
Do you read the nETwork on line?	15 -The last time I checked the website, I couldn't find any info., it has been more than a year since I checked but it was useless. -I don't think I've received it. -occasionally -read 50% of the first one -sometimes	32 -If left on email with a link I would -will start if only online -I will start, not sure when it comes out -I have not yet
How often should the nETwork be published?	2 times/year 39 -ideally, quarterly	Once 3

What do you like most about the nETwork newsletter?

- regional news, articles by peers
- easy to read, not too wordy, news from colleague

- Not sure I have been still getting the newsletter in the mail
- Brief articles on any topic, Short Case study, updates on regional matters
- News Re: local WOC nurses & local issues
- Enjoy reading of those members who are doing incredible work that makes a difference in health care
- Helpful hints & short stories
- Articles of interest written by members
- info. Presented
- Information about members- past/present, items which are useful to practice- products, procedures
- personal stories, tips & tricks
- different articles
- Keeps me in the loop
- people news, updates on local & state WOCN activities and happenings
- learn about other people's practices
- information about what members are doing
- the local info. & updates of our region
- Seeing what my colleagues are doing, news about the region
- New to WOCN well need to look up and review
- Update of what's going on when a member is unable to attend conference
- I think this is a great way to communicate with people who are members but are unable to attend conferences it keeps everyone informed on the activities of the region
- Will have to look for it, thanks
- updates on the region
- I am not a reader but is my 1st conference and I have learned that there is a newsletter. I will be checking it out from now on.
- personal

What suggestions do you have for the nETwork newsletter editors?

- Keep up the good work!
- none great job
- make sure everyone at this conference is on their mailing list
- News on new products- trial & error of products/what works
- What if you don't have a computer? As a member, I will not be able to get the newsletter?
- Send an email when it's available then I would read it on-line
- raise money by asking vendors to have a card in the newsletter
- I agree case studies area always interesting
- regional tips = great idea send email reminders
- add info. On conferences or CEU webinars dates/ places
- info is good at present
- you may have to actively solicit "highlight" Board / committee members Ask WOC challenges to write a case study
- Need email reminders to solicit ideas , also need reminders when an online version is available
- Keep up the great work
- only online version
- We've talked about taking paid ads from vendors- this would help the region financially as well as keep people informed of who the regional reps are.
- get us to write stuff – email a request

Special thanks to all those who contributed articles to this nETwork issue: Shirley Harkins, and all committee chairs.

Please support us!!!

New England Region WOCN Newsletter Advertising Rates

1/8 page (3.5" wide x 2" high)	\$75.00	OR	(3.5" wide x 10" high)
1/4 page (3.5" wide x 4.5 "high)	\$125.00	Full Page (7.5" wide x 10 " high)	\$350.00
1/2 page (7.5 " wide x 4.5" high)	\$200.00		

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